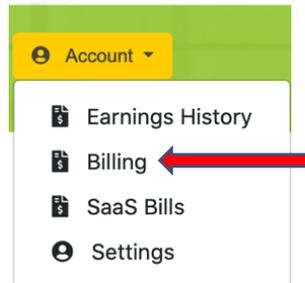
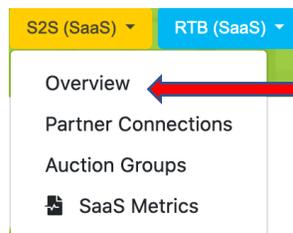


Instructions – Using Display S2S & VAST SaaS

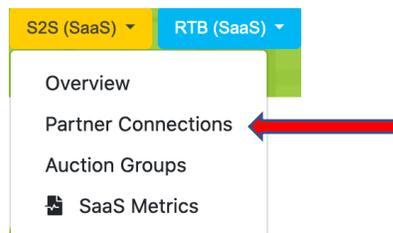
After successfully Submitting and Auto Verifying your applications, you can proceed to set up your Display S2S & VAST SaaS. Remember to go to Billing and enter your **Credit Card Information** for verification before setting your SaaS live.



(1) Go to the Overview to read all the details on our Display S2S & VAST (SaaS) Services.



(2) Go to Partner Connections to set up all your Display S2S & VAST Demand Partner Connections.



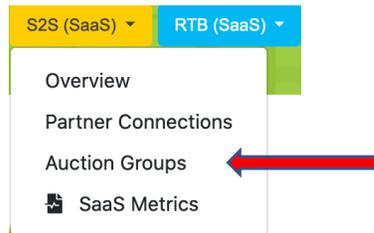
(3) Select the Show Introduction to read all the details to successfully add your Display S2S & VAST Demand Partner Connections.



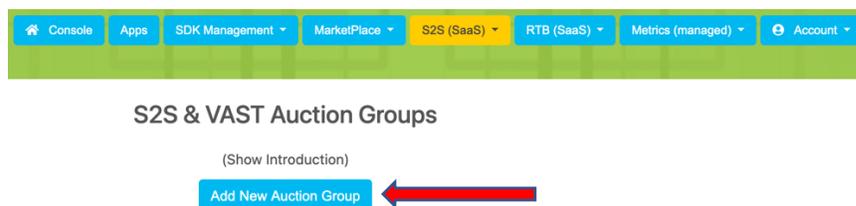
S2S & VAST Partner Connections



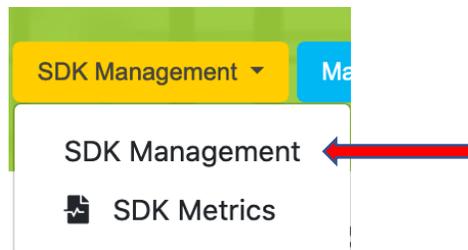
(4) Go to Auction Groups to set up efficient ad requests for your Display S2S & VAST Demand Partners.



(5) Select the Show Introduction to read all the details, and then select Add Auction Groups to add your auction group.



(6) Now that your Auction Groups are created, you can set them as line items in your SDK Management. Go to SDK Management.



(7) Go to add/manage SDK ad units.

App	Platform	Ad Units	Timeout Allowance (seconds)	
 TwitMore	 iOS	2	3 seconds	add/manage SDK ad units

(8) Go to manage line items.

<p>ZONE ID: 10219 VAST TEST iOS 1 - 10219</p> <p>Get SDK Integration Parameters</p> <p>(TEST MODE)</p> <p>Change To Live Mode</p>	Vast	Interstitial - Fullscreen	0.1000	30 seconds	No	edit ad unit settings	manage line items
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(9) Select Add New Line item.

SDK Management

(Show Introduction)

[SDK Integration Instructions \(iOS\)](#)

[SDK Integration Instructions \(Android\)](#)

TwitMore (iOS)

Ad Unit: Test Ad Unit 1 (320x50)

[← back to ad units](#)

Add New Line Item

10) Select S2S Auction Group. (S2S Auction Group is for both display S2S and VAST.)

Line Item Type	<ul style="list-style-type: none">✓ ---RTB Auction GroupS2S Auction GroupVRTCAL MarketPlace Dynamic CPMsVRTCAL MarketPlace Fixed CPMs
CPM Floor Minimum = 0.1000	

11) The Auction Groups you created for this specific app and this specific ad size will automatically appear. Select the Auction Group from those listed. If adding this auction group to display traffic, you will only see options for display S2S auction groups. If adding this auction group to VAST traffic, you will only see options for VAST auction groups.

Line Item Type	<p>S2S Auction Group</p> <p>Display S2S & VAST Auction Groups You Created</p> <ul style="list-style-type: none">✓ ---DISPLAY S2S AUCTION GROUP IOS <p>For example: Group 1 (higher CPM buyers) can be Priority 1, and Group 3 (lower CPM buyers) can be Priority 10.</p>
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12) Check to Enable, enter the CPM floor, set the Priority, name the line item and click to Add Line Item.

Enabled	<input checked="" type="checkbox"/> ←
Line Item Type	<div style="border: 1px solid #ccc; padding: 5px;"> <div style="border: 1px solid #ccc; padding: 2px; margin-bottom: 5px;">S2S Auction Group</div> <div style="border: 1px solid #ccc; padding: 5px;"> <p style="text-align: center; margin: 0;"><u>Display S2S & VAST Auction Groups You Created</u></p> <div style="border: 1px solid #ccc; padding: 2px; margin-bottom: 5px;">DISPLAY S2S AUCTION GROUP IOS</div> <p style="font-size: small; margin: 0;">For example: Group 1 (higher CPM buyers) can be Priority 1, and Group 3 (lower CPM buyers) can be Priority 10.</p> </div> </div>
CPM Floor Minimum = 0.1000	<input type="text" value="3.00"/> ←
Priority	<input type="text" value="2"/> ←
Common Name (optional for listings/reports)	<input type="text" value="--Twitmore iOS 320x480 middle--"/> ←

Add Line Item ←

13) To be able to Enable the S2S Auction Group for live inventory, you will need to have your Credit Card Information verified in Billing.

Disabled ←	<div style="border: 1px solid #ccc; padding: 5px; background-color: #f0f0f0;"> <p style="font-size: small; margin: 0;">S2S Auction AUCTION GROUP Video Saas Auction IOS</p> <p style="font-size: x-small; margin: 0;">--Twitmore iOS 320x480 Premium--</p> </div>	1.5000	3	<div style="display: flex; gap: 5px;"> edit remove enable </div>
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You are able to have as many Auction Groups that you want. You can set your Display S2S or VAST Demand Partner Connections at Fixed or Dynamic CPMs. Dynamic will set the CPM of the ad requests based on the CPM you set in the line item. All of this happens automatically. It will take approximately 15 minutes for your changes to take effect.

If you have any operational or technical issues, contact support@vrtcal.com for assistance.